



# Charity Golf Events

“New trends, ideas, & results in Golf Tournament & Event Marketing” June 2011

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## From The Publisher's Golf Bag:

I wanted to share a special message below today from our good friend John Maxwell as we dedicate this issue of Charity Golf Events Magazine to PARTNERSHIP!

Throughout this Issue you will find many new PARTNER initiatives that CGE & Portable Golf Solutions has decided get involved with and we challenge you as well in these tough economic times to find a place where you too can make a difference....GOLF IS PARTNERSHIP & CHARITY!



## CHARITY GOLF NEWS:

### Compelling story from Thailand:



**Small groups can make a difference!**  
**INAUGURAL CHARITY GOLF TOURNAMENT**

**Saturday, 13 November 2010 – Phoenix Golf Course – Pattaya, Thailand (Over \$4,900.00 raised for poverty!)**

The Canadian business community in Thailand is small but very active, with the Thai-Canadian Chamber of Commerce taking the lead role in organizing the logistics, administration and management of the event. Canadian engineering giant Bombardier took the role of title sponsor and with support of the Canadian Embassy and Ambassador Ron Hoffmann, the inaugural tournament attracted 200 players playing a 2-person scramble format. The primary goal of this new annual tournament is to raise funds for worthy causes, with net proceeds directed to the organizers' charities. Read More...

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[Thanks to Les Walsh for submitting this news!](#)